

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Interlink Foundation	
If your organisation is part of a larger organisation, what is its name? Previous Charity No. is 1031748	
In which London Borough is your organisation based? Hackney	
Contact person: Mrs Chaya Spitz	Position: Head of Services
Website: http://www.interlink-foundation.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1079311
When was your organisation established? 30/01/2001	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Strengthening London's Voluntary Sector
Which of the programme outcome(s) does your application aim to achieve? More equalities organisations with enhanced voice, advocacy and representation skills
Please describe the purpose of your funding request in one sentence. To support Charedi organisations to engage confidently beyond their own community and advocate effectively for their users' needs, promoting partnerships that address social problems.
When will the funding be required? 30/09/2015
How much funding are you requesting? Year 1: £40,000 Year 2: £40,000 Year 3: £0 Total: £80,000

Aims of your organisation:

The Interlink Foundation aims to create a thriving and sustainable Charedi (Orthodox Jewish) voluntary sector that collaborates with the wider voluntary and statutory sectors to meet the needs of members of their own community and beyond. We aim to achieve this by:

- * Developing the infrastructure, skills and competence of community organisations.
- * Working with public sector policy and decision makers to raise awareness of the Charedi community and to influence public policy and practice.
- * Developing and leading cross-community partnerships to tackle inequalities and improve services.
- * Leading and supporting initiatives which address gaps in provision within the Charedi community.

Main activities of your organisation:

- * PROVIDING CONSULTANCY to over 80 organisations annually, building their skills to develop services.
- * PROVIDING INFORMATION to over 200 members through mailings, telephone-advice and our resource library.
- * PROVIDING TRAINING to over 100 organisations annually.
- * SUPPORTING THE DEVELOPMENT of projects to tackle gaps in Charedi services.
- * REPRESENTING AND PROVIDING A VOICE for the Charedi voluntary and community sector, representing them on key issues to the public sector.
- * PRODUCING RESEARCH about the Charedi community, cooperating with other research organisations.
- * RUNNING 6 STRATEGIC NETWORKS, for leaders from the Charedi and local public sector departments, bringing together over 200 people in 30 meetings annually.
- * COLLABORATING WITH THE MAINSTREAM VCS, on shared issues of concern to change policy and improve services
- * SUPPORTING CONSORTIA of Charedi organisations to bid collectively for contracts and to innovate in service-delivery, and creating partnerships with mainstream organisations.
- * SUPPORTING CROSS-COMMUNITY CONSORTIA to bid collectively for contracts and

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
3	7	7	3

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	11 years

Summary of grant request

There are at least 40,000 Charedi people in London, most of who are descendants of East European refugees in the first half of the 20th century. Charedim are distinct from other refugee groups in their persistence in retaining their culture and are marked by strict observance of Jewish law and their unique culture, dress and language. After more than a decade of Interlink's advocacy work, Charedi need is now well-documented. This rapidly growing demographic group has a very high child population. Austerity has particularly impacted on households with children, and the Charedi community has perhaps been hardest hit (for example Hackney council states that 93% of households affected by the housing benefits cap are Charedi.) Particular problems relate to housing and overcrowding, employment and skills. While this community benefits from internal community cohesion, social and cultural differences isolate people from wider society. It is essential that community groups addressing Charedi need are empowered to advocate on behalf of their users and to work effectively in partnership. In 2012, City Bridge Trust offered Interlink a grant to build bridges between the Charedi voluntary sector and the wider civil society and public sector. For three years we have been doing this work with outstanding results, benefiting Londoners across communities. Key impacts have been:

- Strong partnership working between Charedi community groups and mainstream VCS organisations, including London Youth, NCVYS, Youth United, KIDS, Age UK and many others.
 - Strong participation and integration of Charedi community groups in local, cross-sector partnership initiatives, in which Interlink has played a leading role, such as City and Hackney Together, Connect Hackney and One Hackney.
 - New community initiatives that recognise and address Charedi need, but work in an integrated way with mainstream VCS and public sector organisations. Funding for this work has expired but the need continues. We have bridged the funding gap from April 2015, and continued to employ project staff. We are now seeking extended funding for a further 2 years to continue employing project staff to support Charedi organisations to confidently and competently engage with the wider VCS and public sectors, advocate for their users and develop services that address social need. The project will result in a strengthened Charedi VCS that works in an integrated way with the wider VCS and public sectors, meeting the current programme outcome of strengthening the voluntary sector, and particularly 'more equalities organisations with enhanced voice, advocacy and representation skills'. It will also continue to strongly contribute to the original programme outcome under which it was funded of strengthening relationships across different communities.
- Interlink Foundation is the clear contender to deliver work to address the identified need. A grass roots Charedi group, we are the 'go-to' organisation both within and outside the Charedi community for both partnership brokerage and capacity building, and are regarded as a strategic partner by Hackney and Haringey councils. We are on the cusp of developing a satellite office to support Barnet-based Charedi organisations.
- We meet the Trust's Principles of Good Practice:
- Tracking cascaded benefits of our work is embedded in our processes, enabled by our CRM system Lamplight.
 - The organisations we support are deeply involved in the continuous development of our services, through participation in governance, project steering-groups, thematic network meetings, and mechanisms for collecting and using user feedback.
 - Making our services accessible to less well-resourced organisations, including for example reaching out to groups in Barnet where the Charedi sector is less well-developed.
 - Sharing our learning widely, including active participation in the Big Assist peer-learning programme, speaking at conferences and supporting replication of successful practice in other settings.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

PQASSO Level 3 - we are the only charity in the UK to hold the PQASSO Quality Award at this level.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Provide individual, bespoke support to 20 Charedi organisations each year to support their capabilities to connect to policy-makers/influencers, and to represent and advocate for their users' needs.

Hold 12 meetings each year for senior decision makers and Charedi community organisations, providing opportunities for Charedi organisations to represent their users' needs and enhancing their advocacy skills.

Participate in or lead 3 cross-community/cross-sector partnerships, creating opportunities for Charedi and other equalities organisations to participate and develop their advocacy and representation skills.

Run 2 training sessions/events to increase the capability of Charedi organisations to represent their users needs.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

At least 25 organisations each year will be more confident and competent in representing their users' needs and advocating on their behalf.

At least 25 organisations each year will be participating in networks, partnerships and policy initiatives, giving voice to the needs of the Charedi community and helping to shape policy and services that meet community needs.

At least 10 public sector organisations/departments will have adapted or developed their policies or services to better address the needs of the Charedi community.

There will be evidence of end-results/impact-on-the-ground, through Charedi people who have benefited from greater participation and improved services, including employment support, training and skills provision, support for disabled people and youth services.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We will capacity-build organisations to advocate for their users and work in partnership with the public sector and civil society. After a final 2.5 years of activity, there will be a legacy of competence and culture of participation.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

20,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

Hackney (50%) Haringey (25%) Barnet (25%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

Other ethnic group (including Arab)

If Other ethnic group, please give details: **Jewish (Orthodox), although people of other ethnic groups will also benefit**

What proportion of the beneficiaries will be disabled people?

21-30%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading		Year 1	Year 2	Year 3	Total
Salary Costs	67,213	69,229	0	136,442	
Office Running Costs	5,178	5,333	0	10,511	
Staff Development & Training	1,054	1,086	0	2,140	
Publicity	250	258	0	508	
Training & Events	1,705	1,756	0	3,461	
Proportion of shared costs:	0	0	0	0	
Premises Costs	5,085	5,238	0	10,323	
Insurance	971	1,000	0	1,971	
	0	0	0	0	
TOTAL:		81,456	83,900	0	165,356

What income has already been raised?

Source		Year 1	Year 2	Year 3	Total
Pears Foundation	25,000	25,000	0	50,000	
Hackney Council	16,456	18,900	0	35,356	
	0	0	0	0	
	0	0	0	0	
TOTAL:		41,456	43,900	0	85,356

What other funders are currently considering the proposal?

Source		Year 1	Year 2	Year 3	Total
	0	0	0	0	
	0	0	0	0	
	0	0	0	0	
	0	0	0	0	
TOTAL:		0	0	0	0

How much is requested from the Trust?

Expenditure heading		Year 1	Year 2	Year 3	Total
Salary Costs	26,420	26,420	0	52,840	
Office Running Costs	4,515	4,515	0	9,030	
Staff Development &	1,054	1,054	0	2,108	

Training				
Publicity	250	250	0	500
Training & Events	1,705	1,705	0	3,410
Proportion of shared costs:	0	0	0	0
Premises Costs	5,085	5,085	0	10,170
Insurance	971	971	0	1,942
	0	0	0	0

TOTAL:		40,000	40,000	0	80,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
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Income received from:	£
Voluntary income	72,569
Activities for generating funds	0
Investment income	53
Income from charitable activities	627,608
Other sources	0
Total Income:	700,230

Expenditure:	£
Charitable activities	693,933
Governance costs	11,577
Cost of generating funds	10,437
Other	0
Total Expenditure:	715,947
Net (deficit)/surplus:	-15,717
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	0

Asset position at year end	£
Fixed assets	14,501
Investments	0
Net current assets	184,114
Long-term liabilities	0
*Total Assets (A):	198,615

Reserves at year end	£
Restricted funds	12,622
Endowment Funds	0
Unrestricted funds	185,993
*Total Reserves (B):	198,615

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
41-50%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

n/a

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	49,119	96,060	192,495
London Councils	0	0	0
Health Authorities	5,298	250	5,505
Central Government departments	30,825	0	0
Other statutory bodies	33,693	29,422	106,053

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Maurice Wohl Foundation	50,000	50,000	50,000
The Rothschild Foundation	25,000	25,000	35,000
The Shores Charitable Trust	30,000	25,000	20,000
Trust for London	30,000	30,000	25,000
Steinberg Trust	0	25,000	28,350

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Chaya Spitz**

Role within Organisation: **Chief Executive**